



MatrixView Limited  
Reg. No. 50004950W  
ARBR 109 337 151  
9 Shenton Way #05-02 Singapore 068813  
Tel: (65) 6336 2777  
Fax: (65) 6336 5505  
www.matrixview.com

## Media Release

### MatrixView Joins Asia Pacific Healthcare Collaboration

6<sup>th</sup> November 2006, MatrixView Limited (ASX:MVU) announced today its participation in The Asia Pacific Healthcare Collaboration Road Show led by Cisco, HP, Intel and Microsoft to develop, deploy and market innovative healthcare solutions in the Asia Pacific market.

The AHPC provides a strong platform for MatrixView to market its award winning patented (pending) ABO™ technology and ABO™ powered Healthcare applications for the lossless compression and rapid transmission of Medical Images

Commenting on the announcement, Mr Noel Robertson, Managing Director, MatrixView said, "We are pleased to be part of this initiative and work with these leading Fortune 500 organisations on a range of solutions for the healthcare market."

The consortium will promote their combined healthcare solutions to hospitals in the region and encourage and empower the hospitals to use new technologies to solve their problems.

MatrixView is already working in the healthcare market in Asia with installations in Singapore and India. Singapore's National University Hospital has installed the company's EchoPACStream application. This enables the storage and retrieval of cardiac ultrasound cine-loops (echocardiograms) quickly and efficiently with storage capacity reduced substantially.

A pilot has also been conducted at Singapore's General Hospital utilising MatrixView's DATA optimiser and the MatrixView PACStream teleradiology application. The technology enabled a remote clinic to access centrally stored images as well as allowing radiologists to view images from their homes.

Mr Robertson added, "We are also working with over 15 hospitals and institutes in India. Our compression technology has meant that hospitals in remote locations can now send images across low bandwidth for diagnosis and gain vital access to expert opinions immediately."

The AHPC will conduct a series of road shows covering Singapore, Kuala Lumpur and Bangkok in November and MatrixView will be an active participant. ([www.apachealthcollaboration.com](http://www.apachealthcollaboration.com))

For further information contact:

Veronica Kennedy-Good  
Mindshare Communications  
Ph: +61 248622426  
Mobile: +61 416101110  
Email: [veronica@mindsharecomms.com.au](mailto:veronica@mindsharecomms.com.au)

### About MatrixView Limited

MatrixView Limited (ASX:MUV) is an enterprise that develops and licences its innovative and patented (pending) data compression technology Adaptive Binary Optimisation (ABO™).

MatrixView ABO™ is designed to be a core technology using smart or adaptive compression techniques based on content recognition. Data can then be managed, stored, retrieved and transmitted with much greater simplicity.

MatrixView solutions are currently being deployed in the public and private sectors in the United States, Singapore, Malaysia, China, South Africa and India.

Today, MatrixView has some of the world's leading Fortune 500 companies among its partners and customers. Headquartered in Singapore, the company has over 90 employees with offices in Santa Clara, Melbourne, and Chennai.

The company is the recipient of the prestigious Frost & Sullivan 2005 Global Award for Technology Innovation. More information is available at [www.matrixview.com](http://www.matrixview.com)