



IPO Road Show Presentation

ASX: MVU

.....breaking digital technology barriers

Information drives growth & profits



But there are issues today

- Exponential increase in data sizes, limited bandwidth
- Compression generates loss of quality
- Many mission critical industries require lossless compression – defence, medical, banking and finance, security & surveillance

MatrixView has the technology to overcome all these issues!



Agenda

- 
- Part I. Overview
 - Part II. ABO Technology
 - Part III. Business
 - Part IV. Technology Demonstration
 - Part V. Questions and Answers Session
- 

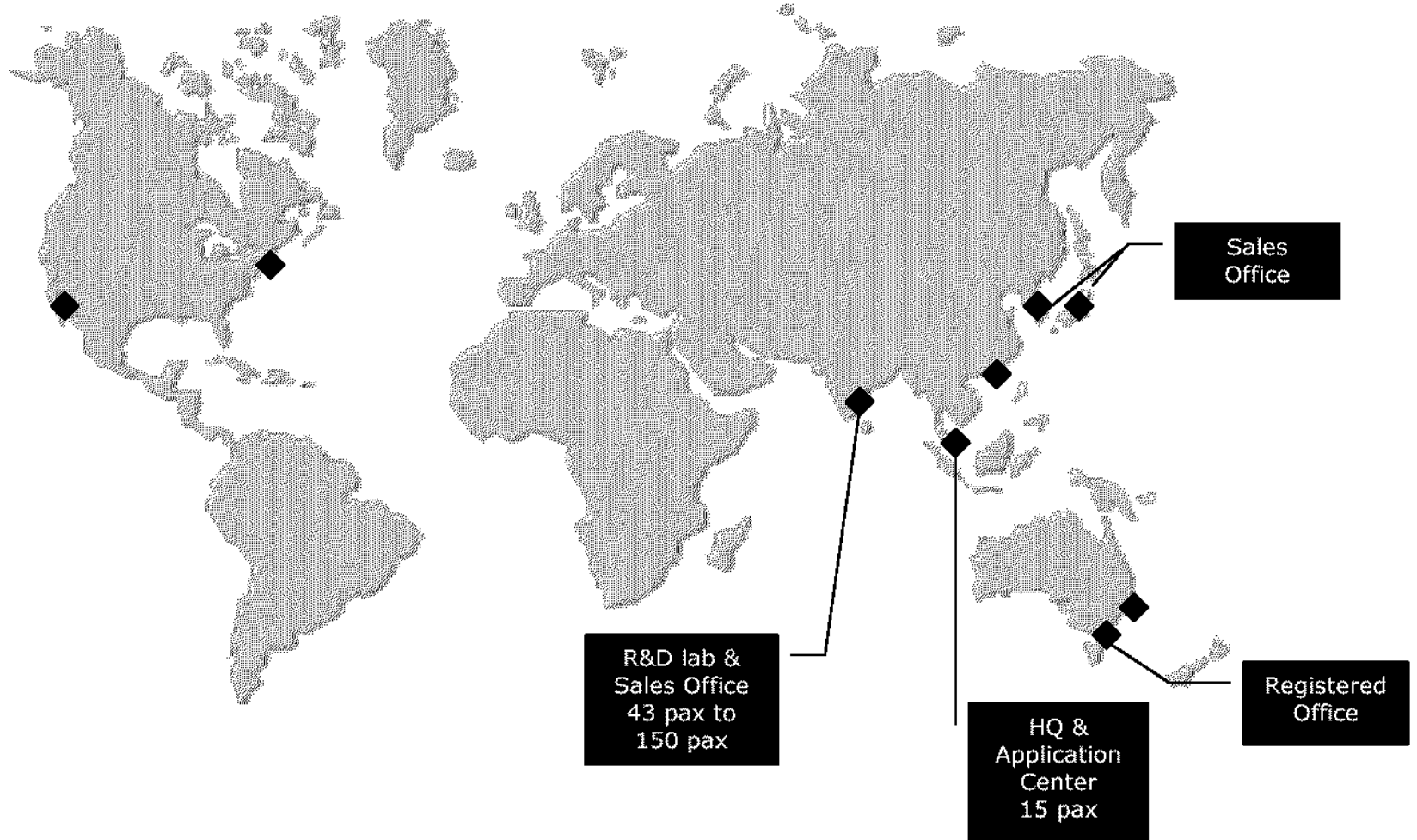
IPO Facts

Issuer	MatrixView Limited (mvu)
Public Offer	13 million new shares
Offer Price	A\$0.50 each share
Amount raised	A\$6.5million
Market capitalisation on IPO date	A\$51.5million
Total no of shares following offer	103 million
Management owns 77% of the company, voluntary escrow for 2 years	

Capital Raising

- Commercialisation/ launch – EchoView & DocuMat
- Provide working capital for further products development, sales and marketing

Resources



◆ Proposed Sales/Rep Office



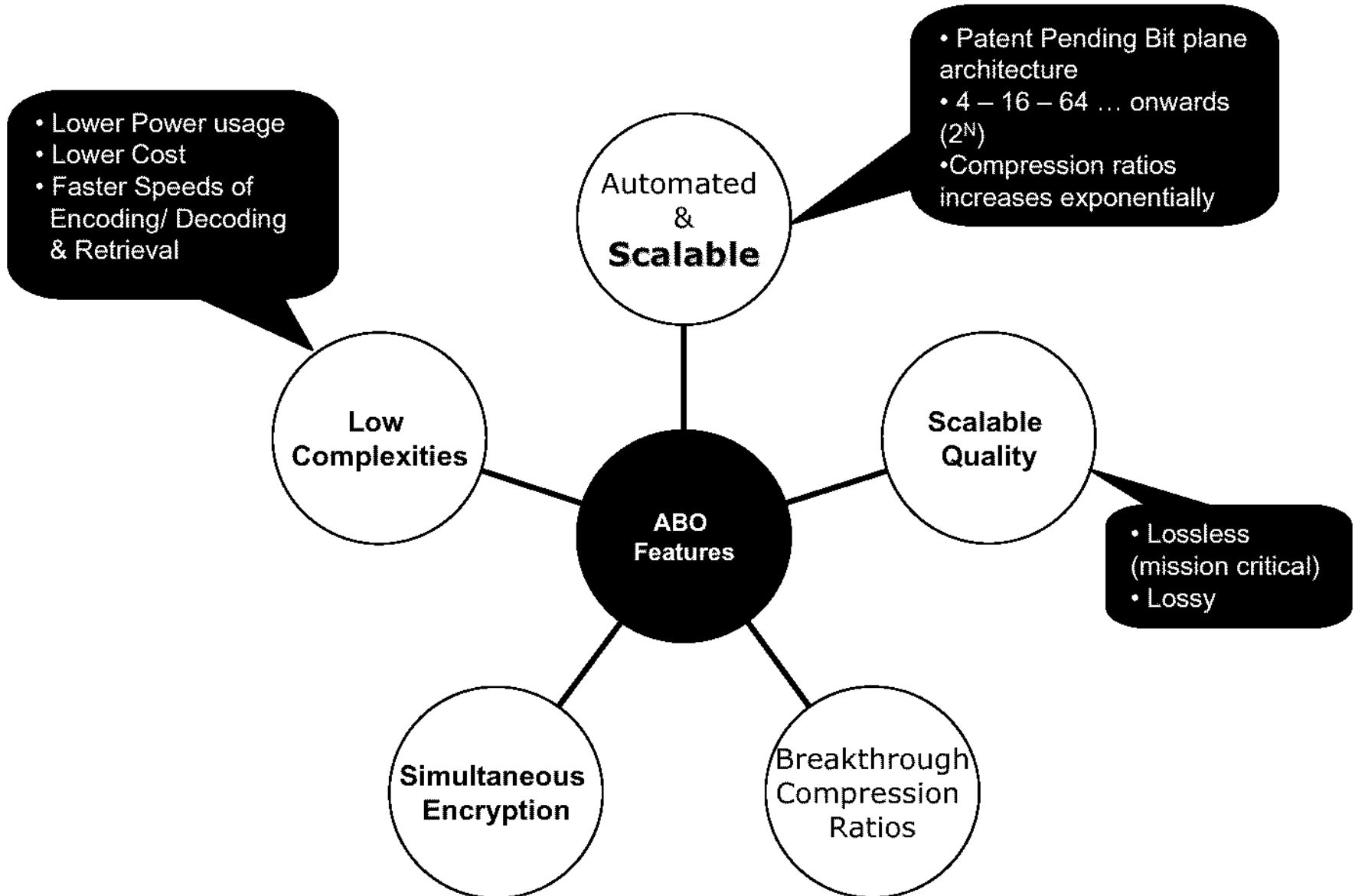
Part II. ABO Technology

What is ABO? (Adaptive Binary Optimisation)

- ABO uses **non traditional** way of transforming data unlike JPEG or JPEG2000, MPEG1, MPEG2, MPEG4 and MP3
- Such traditional systems depend on the elimination of data to achieve compression, ABO does not
- ABO uses the high correlation found in digital content signals and efficiently codes these correlations

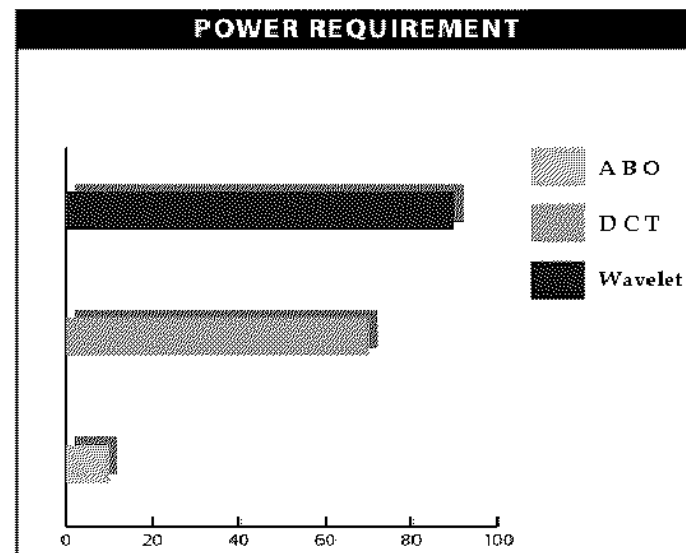
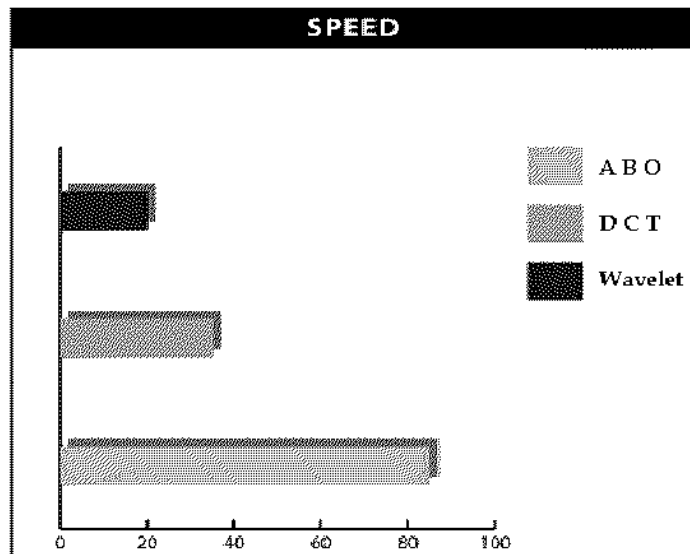
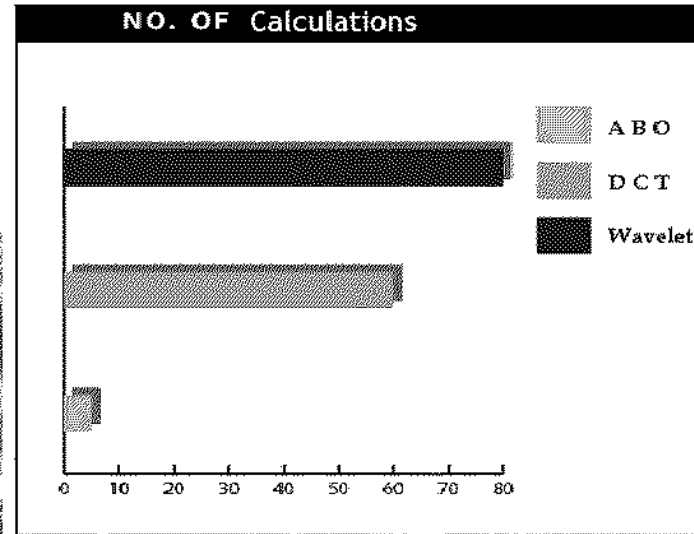
ABO = Digital Asset Management Strategy

Features of ABO



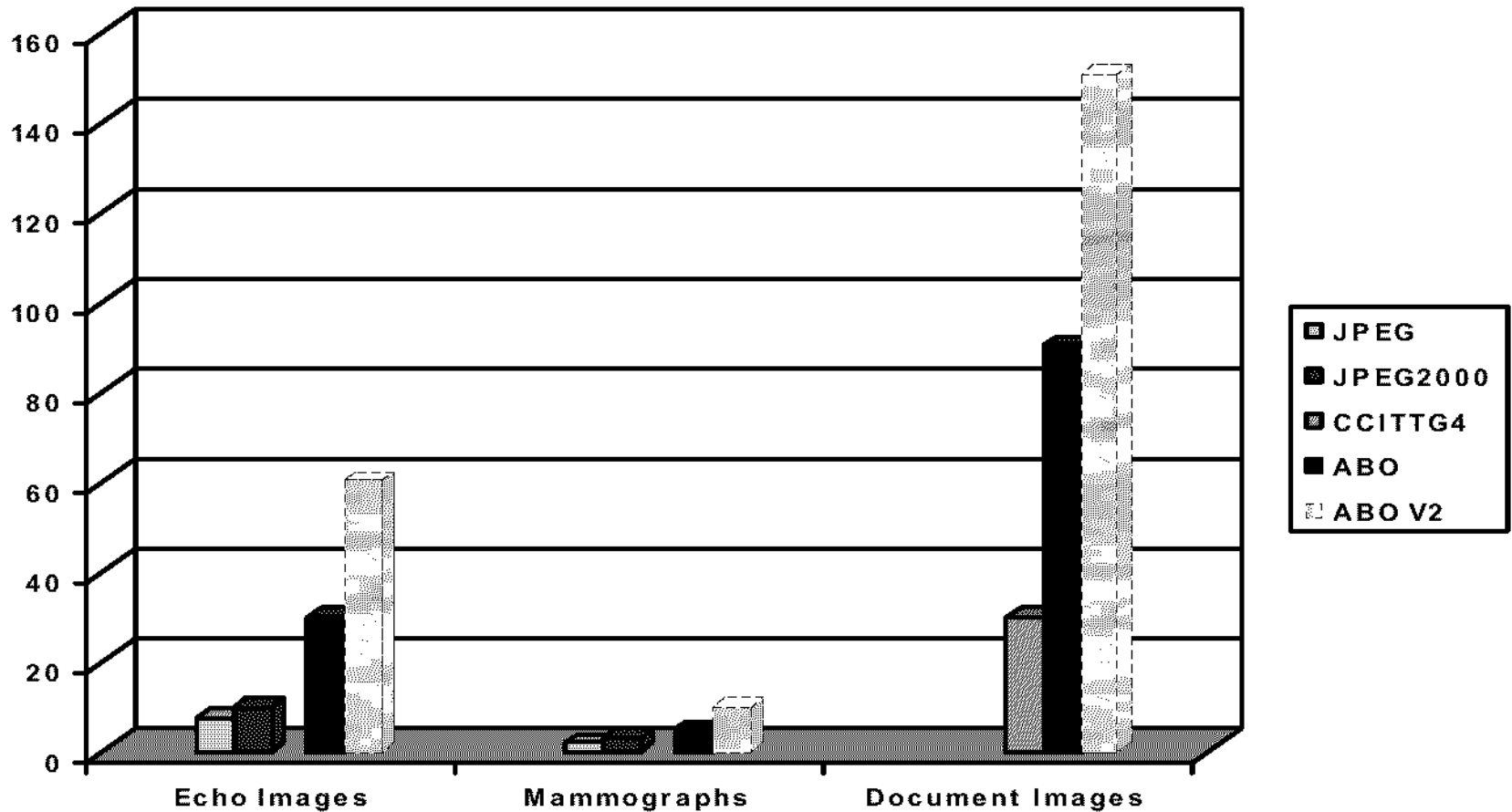
ABO : A Better Option

Simplicity of the algorithm resulting in greater compression speeds and lower power consumption



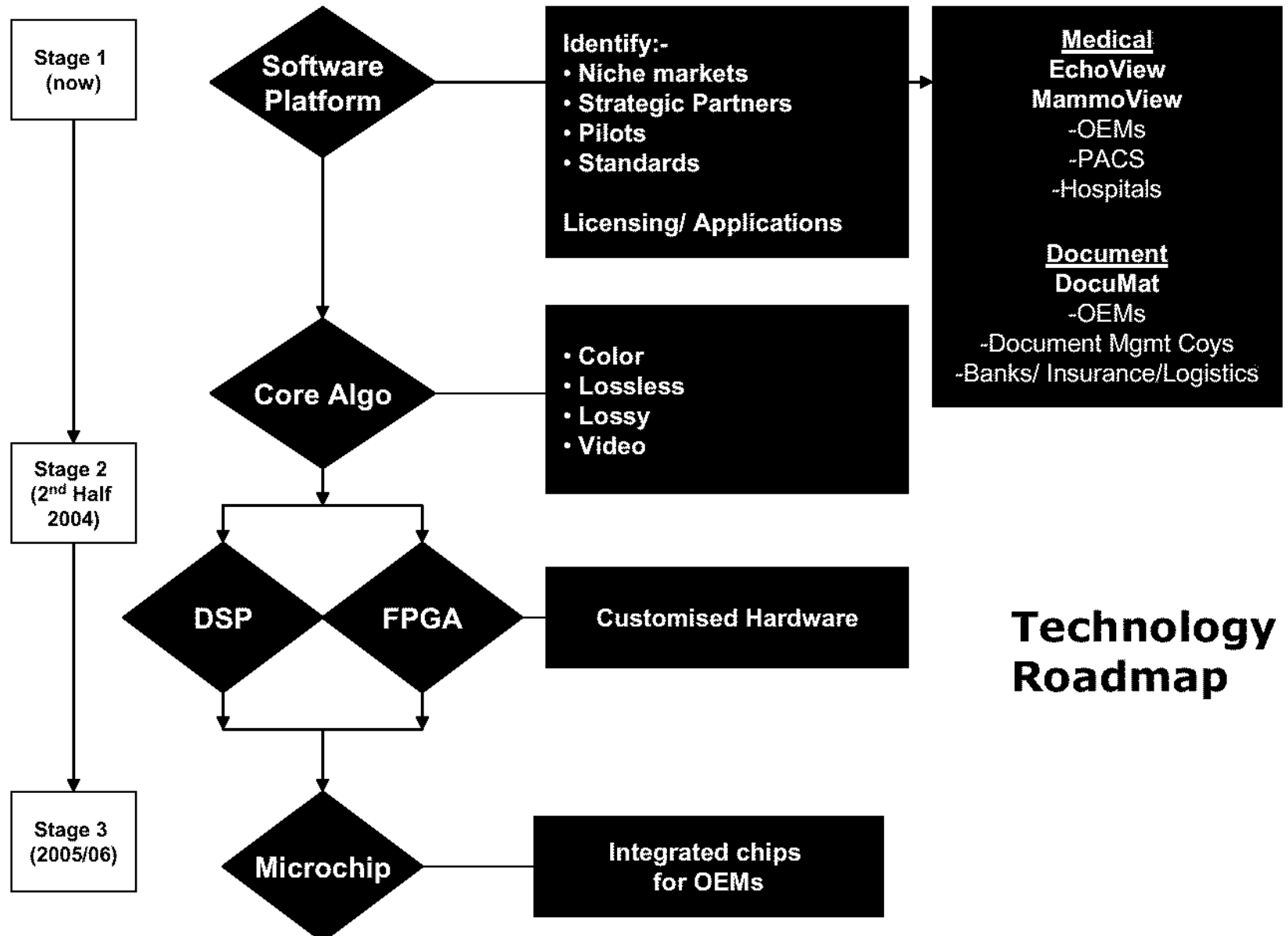
ABO Compression Ratios

Compression ratios (x)



Echo and Document results audited by Ernst & Young

New versions with higher compression ratios will be released every 6 mths to 1 year





Business Model (Royalty licensing and Recurring income)

.NET and
.COM

Keen Developer
Support,
Upgrades
and Free Viewers



Target a specific
industry &
commercialise
products with
global partners

- Mathematically lossless
 - High Compression
 - Real time
- e.g. Medical (Echo)



Seek Industrial
Standards
Verification

DICOM



Breakthrough Solutions for Target Market

Medical Imaging

Market Size/Potential-Medical Imaging

Embedded & Device Independent Software value	US\$	Projected Annual Growth Rate
Healthcare Management	4.3b	29%
Ultrasound	2.2b	24%
Biomedical Imaging	7.0b	11.5%
Diagnostic Imaging	4.7b	21%
Life-Science Microscopy	0.8b	14.5%
Computer Tomography	1.5b	8.5%
Magnetic Resonance Imaging	2.5b	15%

Sources: Frost & Sullivan, Market Intelligent Research Corp, Dataquest, The Scientist

Medical Imaging Solutions



World's first Zero Lossless and Highly Optimized archival and retrieval system for Echocardiograms

Benefits

Significant cost savings and productivity gains, e.g. a typical 800 bed hospital in Singapore is able to save A\$3m over 8 years*

Never before possible serial studies and simultaneous viewing of Angiograms and Echocardiograms

Streaming to beyond hospitals using existing infrastructure enabling Telemedicine without changes in workflows

Pilot

Singapore KK Hospital (Asia's leading pediatrics and women hospital)

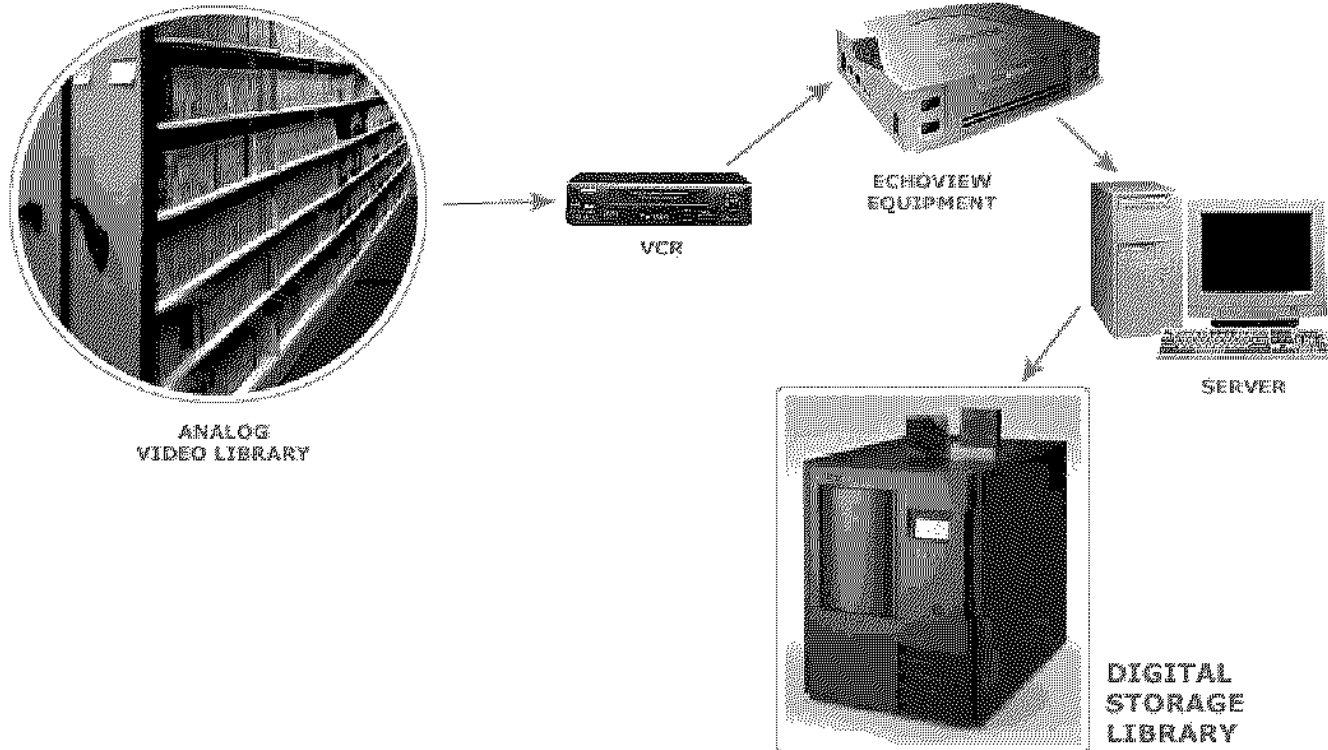
* Internal studies in collaboration with KKH

 ECHOVIEW™

2 Market commercialisation strategies to generate anticipated significant revenue

- EchoView Convert **ECHOVIEW CONVERT**
 - Convert historical videos (archived for 8 years) into digital files
- EchoView Capture **ECHOVIEW CAPTURE**
 - Capture & archive new images

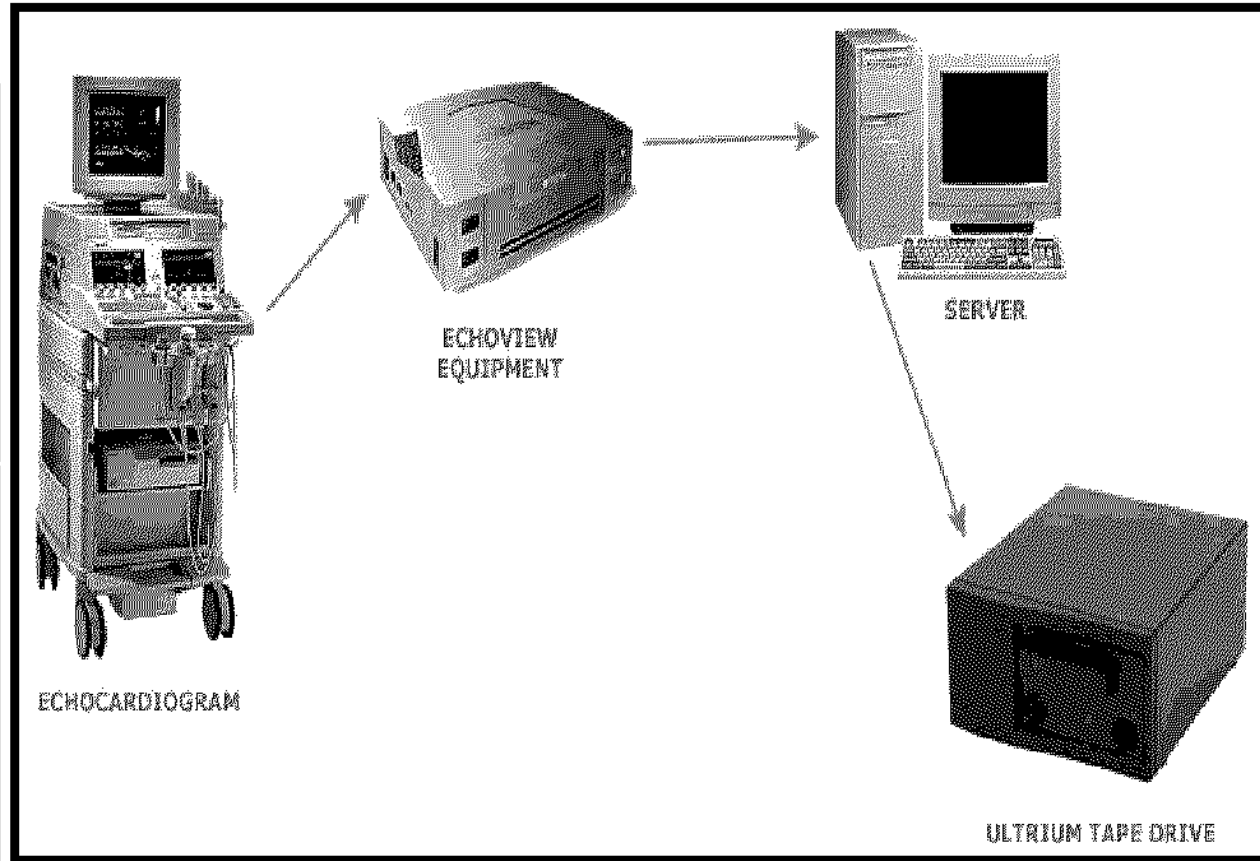
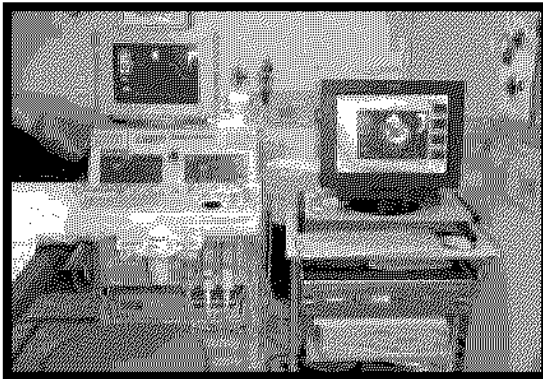
ECHOVIEW CONVERT



Charging conversion fees per patient, partner with SIs

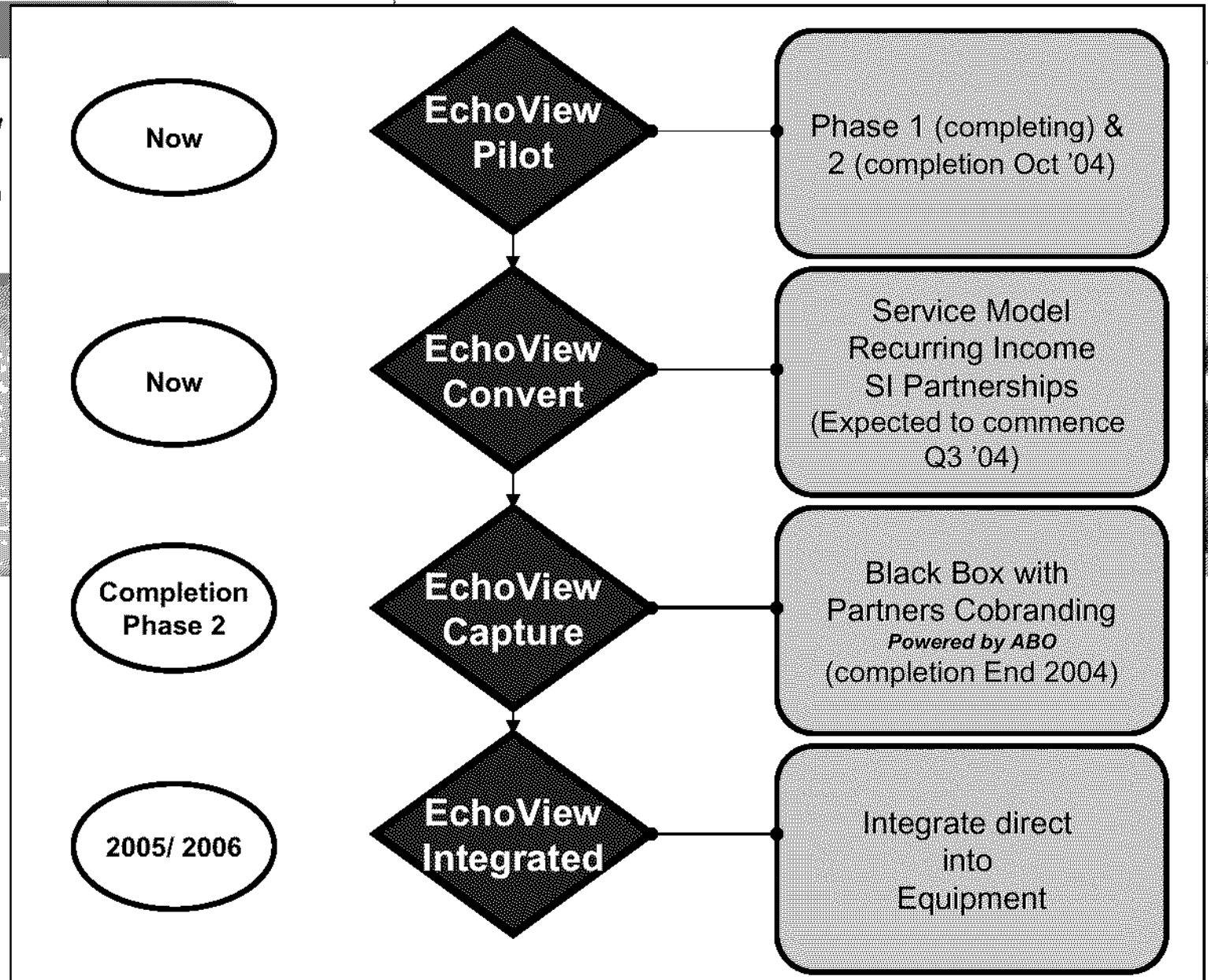
ECHOVIEW CAPTURE Architecture

KKH Pilot



Co-brand black boxes with partners

EchoView Roadmap



Breakthrough Solutions for Target Market

Document Imaging and Management

Market Size/Potential (Document Imaging)

	US\$	Growth Rate
Information Imaging market worldwide market	385.0b	-
Document Imaging and Management business (CAGR 2003 thru 2007 to be 19.7%)	13.0b	19.7%

Sources: Kodak, IDC

docuMAT

Service Business Model

- Digitization of Paper Documents
- Partner with SI with recurring income streams

Hardware Business Model

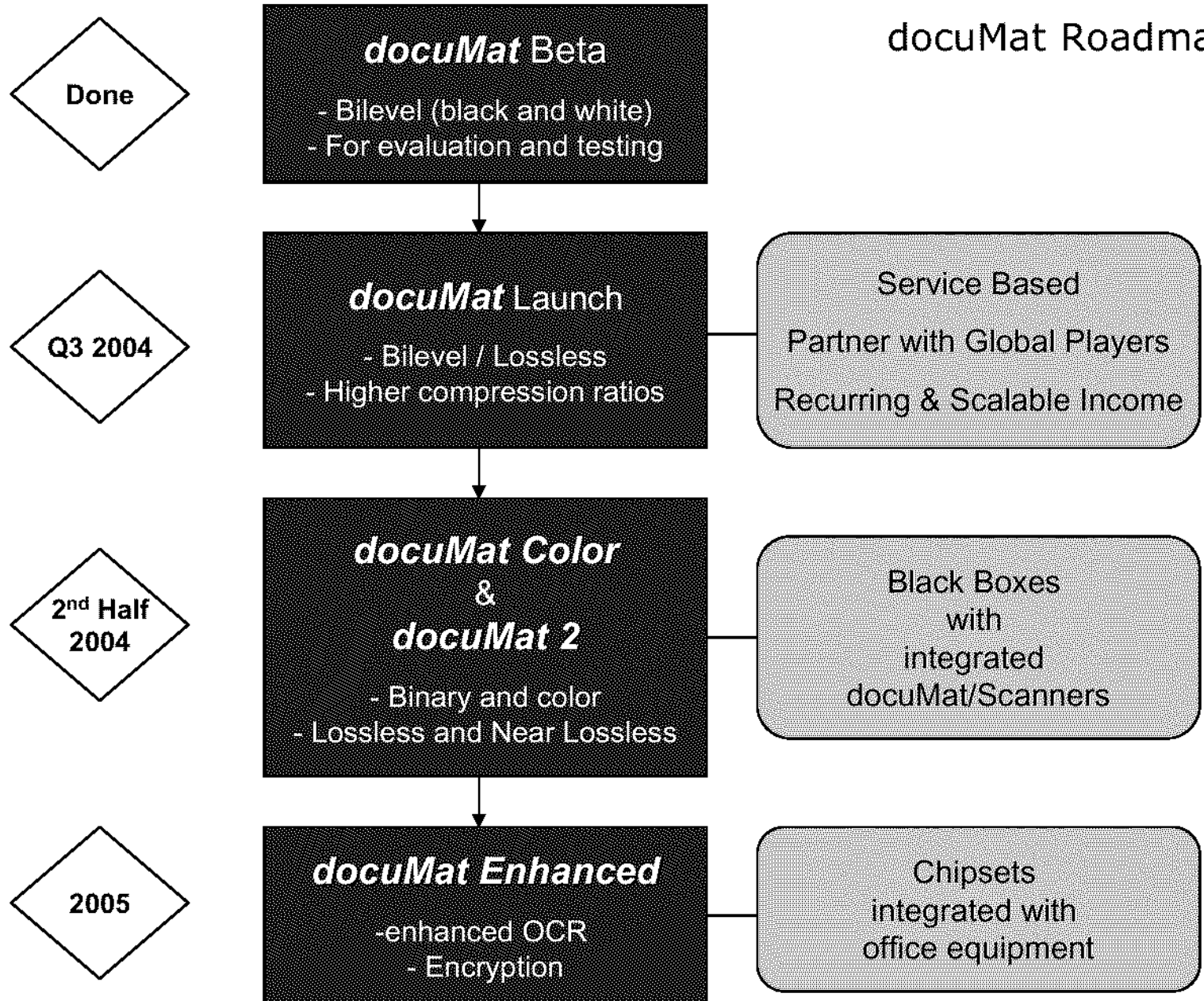
- Interface to scanners/ printers/ fax machines
- Evaluation by Fax and Scanners companies for integration into equipment

**Superior
Compression**
60x ABO compressed
vs
20x for CCITTG4

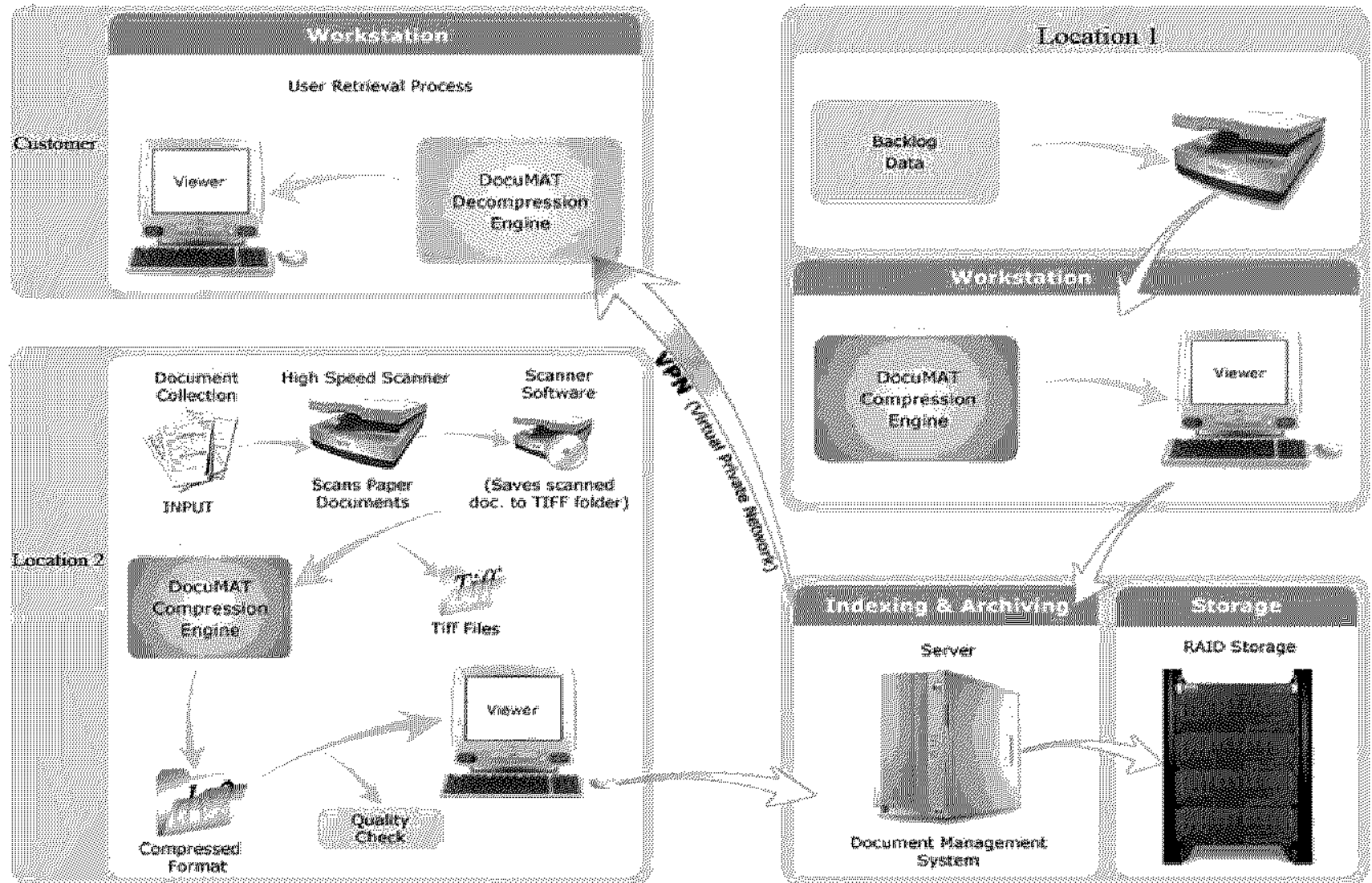
**Storage costs
Reduction**
Reduce Warehouse
&
Hard disk costs

**Transmission Costs
Reduction**
Transmit times
reduced by
2x – 3x

docuMat Roadmap



DOCUMAT Architecture



2004 - 2006 Product/Services Roll Out (Hardware Box/Card/Microchips and Software):

2004 release

ECHOVIEW™

document

Q4 2004 Trial

mammoview

- mammography imaging product

2005 / 2006 release

- Comprehensive Telemedicine enabled **Mediview products** (including CT, MRI, X-ray, Neuro, Angio, Ophthalmology and Life Sciences)
- **ConferenceView** - Telecommunication industry
- **CineView** - Entertainment industry
- **GISView** - Geospatial and land mapping industry
- **SecureView** - Security and Surveillance industry

Part IV. Technology Demo

- Product Demo 1: Echoview Simulation
- Product Demo 2: DocuMat Simulation

Conclusion: Summary of Investment Highlights

1. Superior Technology

- Quality
- Compression Ratio
- Speed
- Patent pending
- 100% IP ownership

2. Significant Market Potential

3. Targeted Market Segments

4. Deployability in Multiple Industries

5. Partnerships with global players and industry leaders

6. Establish standards



Part IV. Questions & Answers Session

Matrix View Limited

9 Shenton Way #05-02

Singapore 068813

Ph (+65) 6336-2777

Fax(+65) 6336-5505

www.matrixview.net

Joanna Soh

SVP Corporate Affairs

Email: jo@matrixview.net

Wayne Koo

VP Investor Relations

Email: wayne.koo@matrixview.net

Stuart Richardson

Blackwood Capital Pty Limited

Ph: (02) 9238-1592

Hp: 0414 485-577

Email: srichardson@bwcapital.com.au