



MatrixView

ASX Announcement

Matrixview Limited (ASX: MVU)

19 August 2008

MatrixView awarded European Patent for its proprietary ABO Technology

MatrixView Limited (ASX: MVU) today announced a major milestone in their history. MatrixView has been awarded the European Patent for its proprietary technology ABO.

Commenting on the patent, Mr. Arvind Thiagarajan, Chairman & Chief Inventor of MatrixView said "This patent comes at the best timing any technology company could ask for. We have been granted patents in the Asia Pac region but ratification like this from Europe is a major one. This proves to the world that ABO is a superior technology especially in the area of mathematically lossless data management." He further added "We are also in the process of filing in the US more patents centered around ABO"

This patent comes at a juncture when MatrixView's Healthcare products have made major impact especially in Europe. MatrixView's Tele-radiology solution is being widely deployed across Europe. It is generating significant interest from our business channels all over Europe, UK and the Middle East.

Mr. Anand Thyagarajan, Chief Operating Officer of MatrixView said "It is important to note that the core ABO technology is the unique selling point behind the healthcare products as more radiologists, healthcare practitioners and solution providers are continuously looking for a powerful "streaming on demand" technology. Performance evaluation and widespread acceptance have been propelled by the advantage ABO delivers in storage and transmission of mission critical medical data. "

Mr. Anand Thyagarajan also said "Conformance and accreditation forms the core for all our Go to Market Strategy. All our healthcare products with various compliance standards now positions MatrixView to take advantage of the rapidly increasing Healthcare opportunities."

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About MatrixView Limited

MatrixView Limited (ASX: MVU) develops and licenses innovative and patented technologies that optimize information transmission and storage. MatrixView products employ intelligent and adaptive modeling and compression techniques that transform the way information is stored, transmitted, retrieved and secured. The company's flagship Adaptive Binary Optimization (ABO) technology has received the prestigious Frost & Sullivan 2005 Global Award for Technology Innovation and Frost & Sullivan 2007 Healthcare and Life Sciences IT Product Innovation of the Year award.

MatrixView has over 74 employees with offices in Santa Clara, Singapore, Melbourne, and the Centre of Excellence for Research and Development in Chennai, India. More information is available at www.matrixview.com

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