



# MatrixView

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## ASX Announcement

**Matrixview Limited (ASX:MVU)**

**20 May 2008**

### **MatrixView Awarded Australian Patent for Core Technology**

MatrixView Limited today announced that it has been awarded an Australian patent for 'Repetition and Correlation Coding (RCC)' which is fundamental core to ABO Technology. Last year, Matrixview was also awarded three patents in Singapore and New Zealand.

This technology is based on the fundamental principle of classification and transformation of data based on repetitions and correlations. With this technology, it has been constantly proven that ability to compress is superior to existing technologies. This is a clear validation that ABO technology consistently delivers more savings (in size and speed) than competitors. Moreover the content specific nature adds flexibility in how different kinds of data can be compressed effectively. This technique is much advanced than existing traditional compression technologies used to compress information.

Commenting on the awarding of the patent, MatrixView's Chief Inventor and Executive Chairman, Arvind Thiagarajan said, "This Australian Patent substantiates the technology value and offering in the lossless compression domain and mission-critical applications. As an Australian Listed Company this patent is an important milestone for Matrixview"

MatrixView believes that its innovative technology will create a powerful data management platform and focused in building various applications to enable an efficient and superior data handling capability under its three industry verticals namely, Healthcare, Data and Video. The company has also been granted the PCT for the same patent and its currently entering into the national phase across various countries under the PCT.

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#### **About MatrixView Limited**

MatrixView Limited (ASX:MVU) develops and licenses innovative and patented technologies that optimize information transmission and storage. MatrixView products employ intelligent and adaptive modeling and compression techniques that transform the way information is stored, transmitted, retrieved and secured. The company's flagship Adaptive Binary Optimization (ABO) technology has received the prestigious Frost & Sullivan 2005 Global Award for Technology Innovation and Frost & Sullivan 2007 Healthcare and Life Sciences IT Product Innovation of the Year award.

MatrixView has over 90 employees with offices in Santa Clara, Singapore, Melbourne, and the Centre of Excellence for Research and Development in Chennai, India.

More information is available at [www.matrixview.com](http://www.matrixview.com)