



## **ASX Announcement**

**MatrixView Limited (ASX:MVU)**

**4 March 2009**

### **MatrixView Awarded Patent for Repetition Coded Compression Technology.**

MatrixView Limited today announced that it has been awarded Hong Kong Patent for “Repetition Coded Compression for Highly Correlated Image Data” which is the fundamental core to ABO Technology.

This Technology is based on the fundamental principle of classification and transformation of data based on repetitions and correlations. Several applications have been successfully developed and deployed using this technology and it has been constantly proven that the ability to compress is superior to existing technologies. This is a clear validation that ABO technology consistently delivers more savings (in size and speed) than competitors. Moreover the content specific nature adds flexibility in how different kinds of data can be compressed effectively.

Commenting on the awarding of the patent, MatrixView’s Chief Inventor and Executive chairman, Arvind Thiagarajan added “This patent substantiates the technology value and offering in the lossless compression and mission-critical applications. MatrixView believes that its innovative technology will create a powerful data management platform and the focus will be on building various applications to enable an efficient and superior data handling capability in its three verticals namely, Healthcare, Data and Video”.

For further media information contact:

Anand Thyagarajan  
Chief Operating Officer  
#09-17 Parklane Mall  
Singapore 188307  
Tel: +65 6336 2777

#### **About MatrixView Limited**

MatrixView Limited develops and licenses innovative and patented technologies that optimize information transmission and Storage. MatrixView’s core technology is embedded in various products and solutions which forms three verticals namely Data, Healthcare and Video. MatrixView’s products and solutions employ intelligent and adaptive modeling and compression techniques that transform the way information is stored, transmitted, retrieved and secured. The company’s flagship Adaptive Binary Optimization (ABO) technology has received the prestigious Frost & Sullivan 2005 Global Award for the Technology Innovation and Frost & Sullivan 2007 Healthcare and Life Sciences IT Product Innovation of the year award.

MatrixView have offices in the United States, Singapore and the Centre of Excellence for research and Development in Chennai, India.

More information is available at [www.matrixview.com](http://www.matrixview.com).

For personal use only