



Company Announcement

MatrixView signs MOU for document archive deal with global bank

Forecast revenue flow by start of 2005

Wednesday 1 September 2004

MatrixView Limited announced today that its 100%-owned subsidiary, DataView, has signed a Memorandum of Understanding with a subsidiary of a global bank based in Hong Kong for a document digitization and archiving solution based on MatrixView's lossless data compression technology for the banking and finance industry.

Under the agreement, which is subject to a confidentiality restriction, MatrixView has granted non-exclusive rights to the bank's subsidiary to implement this solution in its subsidiaries in Hong Kong and China. The installation in the bank's document center, located in China, will occur in September. MatrixView will provide the technology and the banking subsidiary will provide the set up costs. The MOU precedes a full agreement, which the two parties are currently documenting.

MatrixView's first customer will provide at least 15 million pages for archiving, with an additional five million pages per year on a recurring basis. Other customers in the banking, finance, insurance and construction industries will follow shortly thereafter, with potential for millions of pages of documents to be scanned and managed each year from each customer.

Customers are charged on a per-page scanning basis, with MatrixView receiving a share of between 25% and 30% of revenue. MatrixView is negotiating similar agreements with several other companies in other markets.

Customers using MatrixView's DocuMAT technology can expect substantial cost savings and productivity gains due to the technology's superior high compression ratios and lossless quality, especially in reduction in bandwidth requirements. The technology is applicable across many industries that require paper documents to be digitally stored and retrieved, including banking and finance, insurance, logistics, medical and e-fax.

The worldwide document-imaging market is worth US\$13 billion a year, with an annual growth rate of 19.7%, according to Kodak and IDC sources.

MatrixView's lossless data compression technology, called Adaptive Binary Optimisation (ABO), delivers, on average, 2.5 times better compression ratios than the current industry standard.

The company's product, DocuMAT, is a complete customised solution based on ABO that handles the digitisation, compression, transmission, archival and retrieval of document images.

MatrixView Managing Director Ravi Govindan said revenues will flow from DocuMAT by the end of the year. "The architecture and business model of DocuMAT is designed in such a way as to provide the company with scalable and recurring income, especially with partners signed up in business processing centers such as in China and India. As our partners grow their businesses and sign up more customers, MatrixView will benefit from an increased share of the revenue generated."

"DocuMAT is a solution that the industry is urgently waiting for as companies generate more and more paper despite the efforts to go digital," Mr. Govindan added. "With strict legal regulations and tighter controls, companies have discovered the unavoidable requirements to store, manage and retrieve documents in real time. Efficiencies and higher compression ratios help companies realize cost savings that were not possible before."

***** Note: A phone conference will be held today at 9.30am with Managing Director of MatrixView Limited Ravi Govindan. To participate in the conference please dial 03 8803 2280 at 9.25am *****

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About MatrixView Limited: www.matrixview.com

Established in 2002 and listed on 5th August 2004, MatrixView [ASX: MVU] aims to develop its Adaptive Binary Optimization (ABO[®]) data compression technology as an industry standard by working with leaders in industries including Medical, Wireless, Entertainment, Security and Defense. MatrixView is a Singapore-based company with a global focus and business development team. Our technology developers comprise the best talents gathered from around the world, with years of experience in hardware, DSP, software programming, security encryption and transmission protocols. MatrixView focuses on delivering technology solutions to industries that require mathematically lossless/visually lossless digital content optimization with significant higher compression ratios, faster speeds (near real-time encoding/decoding), lower power requirements and better security. MatrixView seeks to license ABO[®] to industry partners and work with industry leaders to achieve cutting-edge solutions.

About DataView Pte Ltd:

DataView is 100% owned by MatrixView Limited. DataView uses ABO[®] technology to enable paper documents to be digitized up to 100 times at higher quality, allowing for significant bandwidth and costs savings. DataView is the first in the industry to license the ABO[®] technology to document imaging companies.

About DocuMAT Business Solutions:

DocuMAT compression engine is a high-performance lossless compression application developed using the Adaptive Binary Optimization (ABO[®]) algorithm, for which patents are pending, and is optimized for RAW TIFF document image files. Designed for production environments and organizations generating, managing and archiving large volumes of scanned images, *DocuMAT* compression engine automatically compresses single and multi-page document images, generating compact files with superior image integrity and resolution. Following compression with *DocuMAT* compression engine, image files are stored in MatrixView's .dvu format, which can be viewed using the *DocuMAT* Viewer application. The free Viewer software is a Windows based application downloadable off the web whereby users can view, magnify, save, delete and share the .dvu files.